

BC HYDRO'S CONSERVATION RESEARCH INITIATIVE

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BChydro 

FOR GENERATIONS

ABOUT THE CRI

YEAR 1

- Began in November 2006
- 2,000 customers recruited

YEAR 2

- Began in November 2007
- 1,720 remain in the program
 - Greater Vancouver: ~1,185
 - Fort St. John: ~160
 - Campbell River: ~375
- Introduced two new aspects:
 - critical peak pricing and
 - direct load control

